

Universiteit van Pretoria Jaarboek 2018

Lugvervoer en sakereisbestuur 702 (TBE 702)

Kwalifikasie	Nagraads
Fakulteit	Fakulteit Ekonomiese en Bestuurswetenskappe
Modulekrediete	20.00
Programme	PGDip Toerismebestuur
Voorvereistes	Geen voorvereistes.
Kontaktyd	1 lesing per week
Onderrigtaal	Module word in Engels aangebied
Departement	Afdeling Toerismebestuur
Aanbiedingstydperk	Semester 2

Module-inhoud

*Hierdie inligting is slegs in Engels beskikbaar.

This module covers two themes: air transport and business travel. In the first part a broad overview of the air transportation industry and some of the major airline management functions is presented. The topics are explored from a strategic management perspective and take into account the contemporary issues in the global airline industry and their effect on tourism globally and in South Africa. The impact of aviation policy on tourism flows is also addressed. In the second part business travel is analysed from the perspective of corporate travel management. The relationships between suppliers, corporate travel managers, travellers and travel management companies are analysed. Issues such as travel policy formulation and compliance, responsible travel management, travel risk management and the impact of future trends on managed travel are investigated.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit vereis dat elke student volkome vertroud met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.